



Minnesota Society of Professional Surveyors

2010 Minnesota Surveyor Advertising Contract

The Minnesota Surveyor is published four times per year by the Minnesota Society of Professional Surveyors, following the schedule noted below. The magazine reaches more than 700 Licensed Surveyors, LSITs, and companies that provide products and services to the land surveying profession.

Ad Rates and Contract Terms

SIZE	ADVERTISING RATE	SUSTAINING MEMBER RATE*
1/3 page (4.5" wide x 4.75" high)	\$113.74	\$90.99
1/2 page (7.5" wide x 5" high)	\$154.88	\$123.90
2/3 page (4.5" wide x 10" high)	\$199.65	\$159.72
Full page (7.5" wide x 10" high)	\$290.40	\$232.32

DEADLINE DATES FOR 2010-2011		
	DUE DATE	PRINT DATE
Spring, Vol. 18 No. 1:	February 26, 2010	March 2010
Summer, Vol. 18 No. 2:	May 3, 2010	June 2010
Fall, Vol. 18 No. 3:	August 2, 2010	September 2010
Winter, Vol. 18 No. 4:	November 1, 2010	December 2010
Spring, Vol. 19 No. 1:	February 28, 2011	March 2011

- * Sustaining members receive a 20% discount.
- Payment must be included to begin advertising unless other arrangements have been made.
- No agency discounts; all amounts are net.
- Ads will be printed in black ink; please send layout-ready copy (compatible electronic files include .eps or .pdf files with all fonts and graphics embedded). All ads must be digital. Please send ads via e-mail, preferably in pdf format, to MSPS Staff Editor Laurie Pumper, at lauriep@ewald.com.
- We can provide design/layout services for your ad at a rate of \$75 per hour.

Contact Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Issue ad will begin: _____

If paying by credit card: Card # _____ Exp. Date: _____

Authorized Signature: _____ 3-Digit Code: _____

Amount Enclosed: \$ _____

Size:

One-third page Half page

Two-thirds page Full page

Contract Length:

4 issues (year) _____

2 issues (half year) _____

Single issue _____

Payment Method:

Check

Visa/MasterCard

Purchase Order: _____

Invoice Us

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

Return this form to:

Minnesota Society of Professional Surveyors
 1000 Westgate Drive, Suite 252 • St. Paul, MN 55114 • Fax 651-290-2266
 Call 651-203-7256 with any questions or e-mail lauriep@ewald.com